

CITIZEN'S ADVISORY COMMITTEE DESIGN HANDBOOK PRESENTATION

December 13, 2018

IMAGINE. DISCOVER. CULTIVATE.

Campus Regulatory Framework

DENVER ZONING CODE

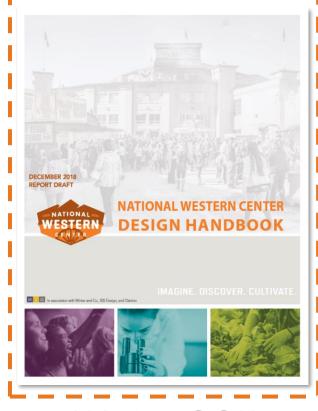
Effective Date June 25, 2010

Restated in its Entirety on May 24, 2018

As Amended Through October 11, 2018

11.29.18 DRAFT NATIONAL WESTERN CENTER

> DSGS (CPD)



HANDBOOK (SADL)



ZONING (CPD)

Design Handbook - Table of Contents

- Introduction
- Campus Framework
 - Context
 - Key maps and diagrams
- General Campus Design
 - General guidance for design elements, public spaces, and buildings
 - Streets, bridges, and underpasses
- Character Areas
 - Festival Grounds
 - Innovation Campus
 - Riverfront
 - Maintenance and Operations
 - Triangle North
 - Triangle South
 - South Campus
 - Elyria/Swansea Gateway





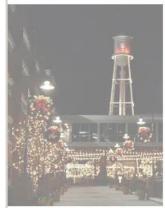
DESIGN HANDBOOK SAMPLE PAGES



Character Area Introduction











FESTIVAL GROUNDS OVERVIEW





FUTURE CHARACTER

Vision: The Festival Grounds will be the most highly programmed area of the Campus with year-round activities. It will accommodate a variety of events and user experiences.

INTERPRETIVE ELEMENTS

Celebrate traditional buildings and features

Acknowledge the historic significance of large, meat packing structures

Use the historic water tower to act as an iconic wayfinding element

Incorporate sustainability and regeneration throughout the Festival Grounds

NEIGHBORHOOD INTEGRATION

Acknowledge the edge along National Western Center Drive approaching 51st Avenue; this is a critical neighborhood connection

PUBLIC SPACE DESIGN

Accommodate both large events and daily use

Create a unique and meaningful user experience

CIRCULATION

Provide sophisticated and well-managed systems of circulation

Create routes that are highly accessible and accommodate a ranges of modes

Use design elements to comfortably guide pedestrians during large events

BUILDING DESIGN

Buildings will be some of the largest of the Campus; vary massing and articulate facades to break up the scale of these large buildings

Create visually interesting buildings that convey a human scale

Design building entries to aid visitor orientation

Provide views into active building interiors

New buildings include the Livestock Center, the Equestrian Center, and the Stockyards Event Center

Incorporate the historic Armour Administration Building



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Space-Specific Information

FESTIVAL GROUNDS - GRAND PLAZA





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MAJERIAL REUSE



REPURPOSED PLANTER







UMBRELLAS

MOVABLE SEATING

NATURAL MATERIALS

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Sub-Space Information

FESTIVAL GROUNDS - GRAND PLAZA















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NATIONAL WESTERN CENTER CAMPUS

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